

MINISTRY  
OF HUMAN CAPACITIES

## THIRD MISSION OF HEIs - V4 AND BEYOND

István Szabó PhD  
Head of Department  
Department for Higher Education and Research Strategy

# HEInnovate in Hungary

## Historical Summary

---

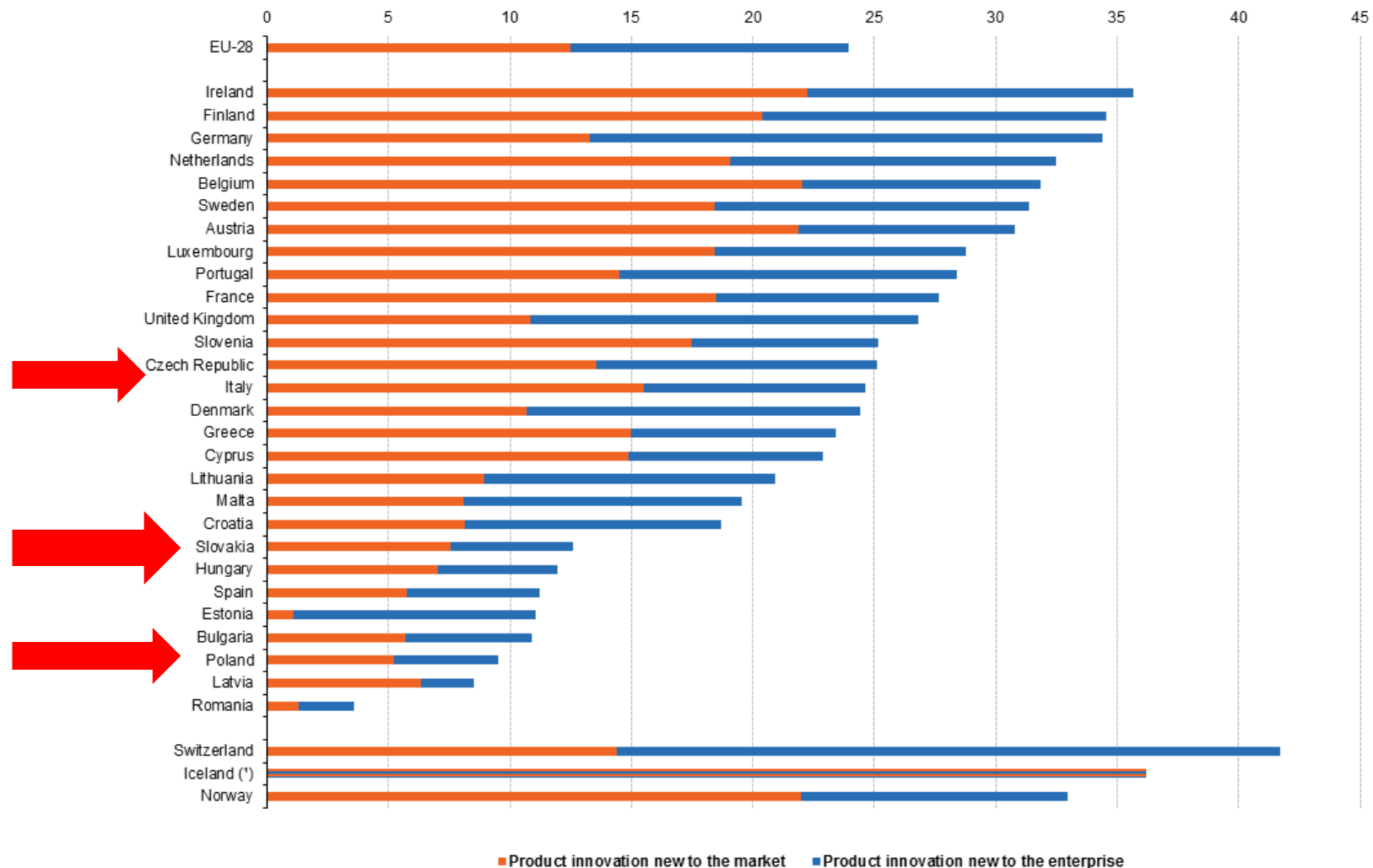
- HEInnovate concept was launched in 2015 in Hungary
- Countrywide research ended in November of 2016
- In 2017 November, the HEInnovate country report with recommendations summarizing the results of the research was published

## HEInnovate in Hungary Historical Summary

---

- In parallel with the publication of the HEInnovate country report, the first version of a 3M Action Plan was also drafted, with actions and practices around the following areas of intervention:
  1. Strengthening institutional capacities;
  2. Community building, knowledge sharing; and
  3. Entrepreneurial agenda.

# Will the situation improve without HEI's?



A public sector innovation:

Innovation policy focus areas:

- strengthening business innovation (product development);
- supporting corporate and higher educational R&D; and
- strengthening the innovation capacities of HEI's and businesses



MINISTRY

OF INNOVATION AND  
TECHNOLOGY

- Ministry of Innovation and Technology will coordinate RDI activities in Hungary – also the activities of higher education institutions.
- Channeling innovation capacity of higher education institutions to the business sector will boost competitiveness through enhancing corporate innovation.
- Third-mission activities (broad sense) of higher education will gain higher attention.

- 3M activities are also to be interpreted in a wider regional cooperation.
- A forum on V4 level could help to get to know each other's best practices, and to map the possibilities of a closer cooperation in innovation.
- HEInnovate can assure a global frame of reference for this regional cooperation.
- Two areas of mutual interest:
  - intellectual property in higher education, and
  - cooperations between universities and their local environment, with special regard to Smart Cities.

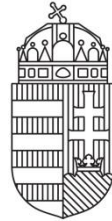
## Topic 1

- Third mission activities are closely related to the embeddedness of universities in their environment. We wish to present best practices of cooperation between HEIs, municipalities, business partners, professional organisations and civil society – with a special focus on „Smart Cities” (in connection with the Hungarian MVP as well).
- Smart City is not a new concept; however, Smart City initiatives are fragmented: town twinning could be one of form of possible V4 cooperation.
- Not the „classical” for-profit 3rd mission.



## Topic 2

- The other focus topic of today's conference is the acquisition of title, valuation, management and utilization of intellectual property rights by universities.
- IP's by themselves are not enough – the goal is to explore broader understanding and utilisation possibilities.
- Utilisation broadening: geographically and as part of services portfolio.



MINISTRY  
OF HUMAN CAPACITIES

---

Thank you for your attention !

[istvan.szabo@emmi.gov.hu](mailto:istvan.szabo@emmi.gov.hu)