Best practice in internationalisation: 

*case study of a Polish higher education institutions*

Dr Bianka Siwinska
Executive Director
Perspektywy Education Foundation
Internationalisation 2.0

Change on the paradigm
Internationalisation 2.0

New internationalisation

An induced subgraph of the collaboration graph (with Erdos number at most 2).
Made by Fan Chung Graham and Lincoln Lu in 2002.
OLD:
"Internationalisation is the process of integrating an international, intercultural, or global dimension into the purpose, functions or delivery of tertiary education.” (Jane Knight)

NEW:
“Internationalisation is the purpose, functions, and delivery of tertiary education typical for the globalised world."
New skills needed for new world
- Internationalisation for XXI century

BUDAPEST, October 13, 2016
Internationalisation in Poland

Poland in the EU since 2004

BUDAPEST, October 13, 2016
Internationalisation in Poland 2005

- **International students** – 8819
- Programs in foreign languages – 100
- Students studying in foreign language – 3000
- Foreign teaching staff – 800

- **Students in Poland** – 1,926,122
- **Internationalisation ratio** - 0.46%
Specific Polish way of internationalisation
Internationalisation in Poland 2015 (2005)

- International students – 57,119 (8,819)
- Programmes in foreign languages – 530 (100)
- Students studying in foreign language – 17,500 (3,000)
- Foreign teaching staff – 1,750 (800)

- Students in Poland – 1,405,133 (1,926,122)
- Internationalisation ratio – 4,1% (0,46%)
There are 35,204 Ukrainians and Belorussians – 62% of all foreigners

GUS, 2016
There are 57,119 foreign students studying in Poland!

Where do they come from?

GUS, 2016
Where did they come from?

The number of foreign students in Poland by country of origin 2015/2016

- Others 8227
- USA 717
- Kazakhstan 773
- China 846
- Saudi Arabia 854
- India 896
- Lithuania 917
- Germany 1040
- Russia 1042
- Czech Republic 1119
- Turkey 1205
- Sweden 1291
- Spain 1407
- Ukraine 30589
- Belarus 4615
- Norway 1581

Opr. Perspektywy (Source GUS)
Foreign students in Poland 2016

Hungarian students in Poland

- 76 Hungarians study in Poland, including 35 women
- There are 24 Hungarians studying at universities in Warsaw
- Growth ratio is 1,0

BUDAPEST, October 13, 2016
The fastest growing groups of foreign students 2011-2016

The increase in the number of students 2011-2016

<table>
<thead>
<tr>
<th>Country of origin</th>
<th>B. Students 2011/12</th>
<th>C. Students 2012/13</th>
<th>D. Students 2013/14</th>
<th>E. Students 2014/15</th>
<th>F. Students 2015/16</th>
<th>D. Growth rate (F:B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tajikistan</td>
<td>8</td>
<td>23</td>
<td>50</td>
<td>87</td>
<td>151</td>
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<td>55</td>
<td>67</td>
<td>91</td>
<td>128</td>
<td>2.6</td>
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</tbody>
</table>

Source: GUS
### What do foreign students study?

#### The most popular fields of study

<table>
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<tr>
<th></th>
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<td>360</td>
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<td>TOTAL</td>
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<td><strong>46101</strong></td>
<td><strong>35983</strong></td>
<td><strong>29172</strong></td>
<td><strong>24253</strong></td>
<td><strong>21474</strong></td>
<td><strong>17000</strong></td>
<td><strong>15862</strong></td>
<td><strong>13695</strong></td>
<td><strong>11752</strong></td>
<td><strong>10909</strong></td>
</tr>
</tbody>
</table>

Source: GUS
What do particular nationalities study in Poland? - estimation

<table>
<thead>
<tr>
<th>Nationalities with big number of students in Poland or high growth rate</th>
<th>SOCIAL</th>
<th>TECHNICAL</th>
<th>HUMANISTIC</th>
<th>MEDICAL</th>
<th>MUSIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ukraine</td>
<td>Turkey</td>
<td>Czech Republic</td>
<td>Saudi Arabia</td>
<td>China</td>
<td></td>
</tr>
<tr>
<td>Russia</td>
<td>India</td>
<td></td>
<td>India</td>
<td>South Korea</td>
<td></td>
</tr>
<tr>
<td>Belarus</td>
<td>Spain</td>
<td></td>
<td>Thailand</td>
<td></td>
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<tr>
<td>Lithuania</td>
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<td>Germany</td>
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<tr>
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<td>Georgia</td>
<td>Uzbekistan</td>
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<td>Uzbekistan</td>
<td>South Korea</td>
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<tr>
<td>South Korea</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

Source: estimation Education Foundation “Perspektywy”, GUS
Fewer students of Polish origin

The percentage of students of Polish origin

Source: GUS
Study programs in foreign languages at Polish HEIs

The study programs in foreign languages at Polish HEIs

The chart does not include art schools

Source: GUS

BUDAPEST, October 13, 2016
Foreign teaching staff

The number of foreign teaching staff at Polish universities

Source: GUS

The chart does not include art schools

BUDAPEST, October 13, 2016
BUDAPEST, October 13, 2016

The increase in the number of Ukrainians in 2005-2016

Source: GUS
Where do Ukrainians study?

Students from Ukraine in particular voivodships in 2016

Source: GUS
Dark side of „ukrainisation” at Polish universities

BUDAPEST, October 13, 2016
Internationalisation model of higher education in Poland
2005-2016 Rationals

BUDAPEST, October 13, 2016
BEST practice
– STUDY in POLAND and certification of recruitment agencies in Ukraine

BUDAPEST, October 13, 2016
Internationalisation in Poland 2016

CRASP – Perspektywy strategic partnership

BUDAPEST, October 13, 2016
Internationalisation in Poland 2016

„Study in Poland” project
Internationalisation in Poland 2016

„Study in Poland” project
Common certification

RULES
FOR CERTIFICATION
OF RECRUITMENT AGENCIES

GOALS,
RULES AND CRITERIA

4.12 Plan of the certification process:

- **Start**
  - Recruitment Agency
    - Certification request
  - Study in Poland Certification Council
    - Sending the Self-Evaluation Report form to the applicant
  - Evaluation Team
    - Preparing the certification timetable (2 weeks)
    - Performing the certification-related activities, incl. evaluation of the Self-Evaluation Report, consulting the Polish universities and students using the services of the recruitment Agency (4 weeks)
    - Possible on-site visit
    - Preparation of the Final Report and documentation (4 weeks)
  - Study in Poland Certification Board
    - Certification decision (2 weeks)
    - Informing the recruitment Agency about the decision
      - Positive decision
      - Negative decision
    - Publication of the decision

BUDAPEST, October 13, 2016
Internationalisation in Poland 2016

How do universities cooperate together to support internationalization?

National programs: "Study in Poland", Ministry of Science and Higher Education

Initiatives of cities (Study in Warsaw, Study in Gdansk, Study in Lublin, Study in Silesia)

Initiatives according to type of universities (Study Engineering in Poland)

Initiatives related to markets (Boym consortium)

Target initiatives (raise in international rankings (Chase Group U15)

International groups: LERU
New solutions in public policy

Public policy generally the principled guidelines taken by the administrative branches of the state with class of issues in a manner and institution.
National Agency of Academic Exchange
Research universities concept – excellence initiative
New challenge: Security and proper adaptation of international students in Poland

BUDAPEST, October 13, 2016
STATISTICS

2010: 135 racial/ethnic incidents
2015: 20 x more (!)
2016: lot of incidents against students/PhD students/lecturers from abroad
Dear Students,
On 16/04 (Saturday) a march of a nationalist group will take place in Bialystok. It is National Radical Camp that declares ideas of racism.
Therefore, we strongly recommend you **not to leave your dormitories** from 11.00 am (Saturday 16/04) till 3.00 am (at night Saturday/Sunday).
In order to avoid any unpleasant incidents please **do not go out to town and do not walk on the campus.** Stay inside the residence halls.

Regards,

INTERNATIONAL RELATIONS OFFICE
BIALYSTOK UNIVERSITY OF TECHNOLOGY (BUT)
Gdansk – Immigrant Council at the mayor of the City

BUDAPEST, October 13, 2016

......and Gdansk model of immigrant integration.
How many foreign students does Poland need?

The goal: 120,000 foreign students in 2020

Assumptions:
- min. 1,250,000 students in Poland
- min. 8% internationalisation ratio (European average)

You can't measure, you can't manage

BUDAPEST, October 13, 2016
Thank You!

Bianka Siwinska
Perspektywy Education Foundation

b.siwinska@perspektywy.pl
Approx. 27,000 Poles study abroad

UNESCO, 2014
Foreign students in Poland 2016

approx. **27,000** Poles study abroad

**57,119** foreign students study in Poland

BUDAPEST, October 13, 2016
Rules of certification

4.12 Plan of the certification process:

- Recruitment Agency
  - Certification request
  - Sending the Self-Evaluation Report form to the ET
  - Sending the filed-in Self-Evaluation report form to the ET

- Study in Poland Certification Council
  - Sending the Self-Evaluation Report form to the applicant

- Evaluation Team
  - Preparing the certification timetable
  - Performing the certification-related activities, incl. evaluation of the Self-Evaluation Report, consulting the Polish universities and students using the services of the recruitment Agency
  - Possible on-site visit
  - Preparation of the Final Report and documentation

- Study in Poland Certification Board
  - Certification decision
  - Informing the recruitment Agency about the decision
    - Positive decision
    - Negative decision

BUDAPEST, October 13, 2016
Support for recruitment

Certification of recruitment agencies
PILOT Ukraine 2012-14
First certificates

SLAVIC LANGUAGES CENTER in Kiev

CENTRE FOR INTERNATIONAL COOPERATION „TAIRA” in Lviv

ASSOCIATION OF EDUCATIONAL CONSULTANTS in Rzym

BUDAPEST, October 13, 2016
Certificated agencies network