



# KA2 Stratégiai partnerségek Felsőoktatás 2018.

# Támogatott projektek összefoglalói

Pályázat száma: 2018-1-HU01-KA203-047818 Intézmény: **Eötvös Loránd Tudományegyetem** 

Projekt címe: Teach with Erasmus+

#### Partnerek:

European University Foundation - Campus Europae (LU) University of Alcalá (ES) Réseau des universités des capitales de l'Europe (BE) Institut polytechnique UniLaSalle (FR)

# Projekt összefoglaló:

The project consortium consisting of Eötvös Loránd University, UniLaSalle, University of Alcala, the Network of Universities from the Capitals of Europe (UNICA) and the European University Foundation (EUF) has identified that staff mobility for teaching is often not of sufficient quality and not easily accessible for (especially junior) teaching staff.

For this purpose, the Teach with Erasmus+ project (TWE) is trying to tackle the accessibility to teaching mobility, as well as to set a framework that allows Higher Education Institutions (HEIs) to measure the quality of teaching mobility. Furthermore, the consortium aims to collect a catalogue of innovative pedagogical tools & methods to be made available to the Higher Education sector.

The project's target group are mainly higher education teaching staff, as they will be the main beneficiaries of the project outcomes. Students, as well as administrative staff working with administering Erasmus+ staff mobility will indirectly benefit through the project, as teaching quality will improve and administration of staff teaching mobilities will be reduced.

At the centre of the project outcomes will be the Erasmus+ Teaching Mobility Platform (ETMP), a Marketplace where institutions/teachers can offer and find teaching opportunities. The ETMP will be a logical continuation of staffmobility.eu, the current platform providing a marketplace for staff mobility for training. Throughout the project, those platforms will be incorporated and developed as open-source platforms.

Furthermore, the project will establish a framework for the assessment of quality teaching mobility, as current measures do not exist.

Lastly, the project will produce a catalogue of pedagogical tools & methods that will be made available publically and combines with the marketplace, so that teachers embarking on a mobility will be supported by the right tools to improve their teaching capabilities.





All project outcomes will be translated into practice and also discussed on a political level, as the consortium would like to ensure that a long-term impact through the incorporation of quality teaching mobility in the future EU higher education programme post-2021 can be guaranteed. To achieve this goal, the consortium will create policy recommendation, which will be presented and discussed during multiple conferences for higher education stakeholders.

All elements of the project will be elaborately tested within the consortium through the organisation of focus groups, study visits and teaching pilots, as well as by collecting necessary feedback via the pilot of the ETMP and the current staffmobility.eu platform.





Pályázat száma: 2018-1-HU01-KA203-047766

Intézmény: **Hétfa Kutatóintézet** 

Projekt címe: Interactive and mentorship based FEMale emPOWERment in the field of

entrepreneurship

# Partnerek:

Andalucía Emprende Fundación Pública Andaluza (ES)

Budapesti Corvinus Egyetem (HU)

Oneco Consulting S.L. (ES)

Sigmund Freud PrivatUniversität Wien GMBH (AT)

Sociedade Portuguesa de Inovação - Consultadoria Empresarial e Fomento da Inovação, S.A. (PT)

Haskolinn a Bifrost ses (IS)

Universitatea Sapientia din Cluj-Napoca (RO)

Steinbeis GmbH & Co. KG fuer Technologietransfer (DE)

# Projekt összefoglaló:

iFEMPOWER aims to empower female students to get engaged in entrepreneurship by reinforcing their high-level & transversal skills needed for self-employment. The project addresses the lack of entrepreneurial motivation & attitude among the young & the gender gap in entrepreneurship. There are further challenges faced by female entrepreneurs, i.e. the lack of equal access to capital & to training, access to networks for business purposes, the need of reconciling business & family. The lack of supportive environment & financial background, & the specific social & cultural attitudes towards women entrepreneurs negatively affect the entrepreneurial spirit too. Due to various reasons (lack of cooperation between HEIs & businesses) students often do not receive competitive knowledge valuable at the labour market. Creative & innovative learning environments are also missing.

Thus, the objectives are:

- 1) empowering potential female entrepreneurs among HEI students from any fields to acquire the necessary knowledge & skills (both soft & hard) to launch their successful entreprises,
- 2) developing innovative tools, educational & training methods for the empowerment of female entrepreneurs in HEIs,
- 3) promoting entrep. mindset, making entrep. attractive for youth & raising awareness on the importance of improving conditions of female entrep. by building a strong network among HEI & business.

iFEMPOWER gathers important organizations from the knowledge triangle: 4 HEIs, 3 business actors, 1 business support org. & the Coordinator being a private research organization building a bridge between the academy & business sector. The partnership represents a good geographical coverage of countries with different scientific & entrepreneurial background. Activities will be carried out in strong cooperation implemented by online & 7 personal meetings to ensure the quality & relevance of outputs.

During its 3 years, iFEMPOWER will realize interlinked activities. First a research will be carried out on female entrepreneurs & females in SMEs throughout Europe through interviews with stakeholders & survey.

A curriculum & teaching material of an international module will be developed & tested at HEIs which can be accomplished by students from any fields. It will focus on the development of entrepreneurial skills to address market labour needs & to provide strategies, critical thinking & problem solving skills once students will face challenges as female entrepreneirs.





The courses will be backed by a tailor-made mentorship programme: entrepreneurs will be involved in coaching students to get background knowledge on the usual hindrances of being female entrepreneur & their potential solutions.

Students with best business idea after each semester will have the opportunity to take part at intensive study programmes where their idea will be further developed to attract investors. Each PP will set up female entrepreneurship support points to provide personal counselling for anyone interested in women entrepreneurship. iFEMPOWER will develop an online toolkit to provide specific suggestions to visitors' problems.

Lastly iFEMPOWER will monitor & assess all activities & prepare a final study, highlighting the transferable practices & formulating policy recommendations. Through multiplier events in PT, ES, DE, RO &HU this will support that outcomes will be channelled into the relevant stakeholders. All activities & outputs will be publicly available at www.ifempower.eu & Erasmus+ pages & built in the organization's general responsibilities thus sustained after the project's lifetime. Outputs will be able to be introduced by other countries & organizations.

These actions will enable that appr. 120 students will get familiarized with female entrepreneurship & get high-level, transversal & case solving skills to launch their own entrepreneurship.

HEIs will get into an intensive cooperation with partners from the business sphere helping them to develop an international curriculum & teaching material which includes non-formal education, interactive work, mentorship & brings them closer to answer the needs of labour market. Min. 12

40 SMEs & entrepreneurs involved in the mentorship will get in touch with students by establishing long-term cooperation with them. Students will work with mentors & start to build up the necessary network for their businesses.

The online toolkit & the support points will address a broaden number of persons by giving counselling.

teachers will be trained to teach the iFEMPOWER module by raising their skills too.

On the long-run iFEMPOWER will contribute to grow the number of female entrepreneurs, esp. supporting women to overcome challenges they face. Findings summarized in policy recommendations channelled to stakeholders (70 from business, 50 from governance) will enable the improvement of business & educational environment for female entrepreneurs & policy changes in HEI, entrepreneurship, business support fields.





Pályázat száma: 2018-1-HU01-KA203-047732 Intézmény: Önkéntes Központ Alapítvány

Projekt címe: Boosting Employability and Empowering Social Engagement in High

**Education through Pro Bono** 

#### Partnerek:

Pro Bono Lab (FR)

Work for Social, trabaja para el cambio social (ES)

Time Heroes Foundation (BG)

Universidad Autónoma de Madrid (ES)

University of National and World Economy (BG)

Junior Consulting Sciences Po (FR)

Universidade do Porto (PT)

Óbudai Egyetem (HU)

# Projekt összefoglaló:

# OVERVIEW, BACKGROUND AND NEEDS

To achieve Europe 2020 strategy's objectives of smart and inclusive growth and contribute to fight the high youth unemployment and social exclusion, the need to equip the future workforce with skills increasing their employability and equip students to participate constructively in social and working life in increasingly diverse societies, is clear. Partners' experience has shown that learners need real-life examples from their own communities to commit and be sustainably engaged. It has also shown that these social, civic and employability skills are most effectively acquired through work-based learning experiences.

A Pro Bono Programme consists in the realisation of a professional consultancy in a key area of the organisation of one NGO run by a team of volunteers, which can be the employees of a company, free of costs. The company does it for the common good. In the University framework, this pro bono programme is performed by students under the guidance of a team of professional workers from a company.

The BEESE Pro Bono Project Project will respond to this need by offering unique Pro Bono Programmes that unite students with businesses and community-based NGOs and recognise the voluntary work-based learning academically through ECTS credits. All the Project has been ideated to build a common methodology to facilitate the correct implementation of Pro Bono Programmes in Universities.

# **ALLIANCE AND OBJECTIVES**

This Project is a European Strategic Partnership between NGOs working in the field of promoting pro bono practices and professional volunteering (pro bono intermediaries) and Higher Education organisations and Institutions (5 countries, 9 partners). This Project aims to announce, promote and consolidate pro bono practices among students in European Universities and to strengthen links between Higher Education (HE) Institutions, NGOs and enterprises. Therefore, the Project will reach two objectives. - Firstly, it increases HE students' employability by contributing to the achievement of relevant and practical knowledge and skills. - Secondly, it improves students' awareness of social causes by enabling them to work together with NGOs and companies on civil society issues.

# **ACTIVITIES**

The Project includes:

- A deep research on students motivations in order to implement successful Pro Bono Programmes in European HE Institutions.





- Execution and evaluation of different kinds of Pro Bono Pilot Programmes in each country which focus on different professional areas of students. Following the Lean Start Up Model Methodology, each Pilot will be executed, iterated and improved in each country in order to create one unique Methodology for European Universities.
- Publication of a Guide Book and an Online Course on how-to implement Pro Bono Programmes in European universities.
- One International Training Activity.
- 5 Multiplier Events.

PARTICIPANTS (3.000 people are expected to be reached during the Project)

- Students of the last university courses:
- NGOs who will benefit from the pro bono consultancies carried out during the Pilots
- Companies who will guide students during the Pilots
- University teachers who will also guide students during the Pilots
- Admin staff of the Partners organisations during the Training Activity
- Other stakeholders that will participate in the dissemination activities, including Multiplier Events: companies, NGOs, students associations, Junior Enterprises, university teachers, university staff and other university stakeholders (public administration staff and politicians) and general public.

# **IMPACT and LT BENEFITS**

- Regarding UNIVERSITIES in Europe, we aim to reach a large number of European Universities. In a 10-15 years framework we believe a 30-40% of these institutions will have develop any kind of Pro Bono Programme based on the results of this Project.
- Regarding university STUDENTS, this Project will improve their employability, by acquiring new skills, working together with professionals and facing real problems. On the other hand, it will empower their social engagement.
- Regarding COMPANIES, this Project will allow them to work in their "employer branding": becoming companies more attractive for students and attracting new talent.
- Regarding the NGOs, this Project will allow to obtain professional consultancies for free, which will allow them increase their impact. Also, this Project will serve to attract new talent to the 3rd sector.
- Creation of new links and narrow existing ones between the companies), HE Institutions and the 3rd sector.

#### **SUSTAINABILITY**

Creation of the LOCAL INFORMATION DESK NETWORK of the BEESE Pro Bono Project Network: it will be formed by each member of this Consortium and will guarantee the exploitation of its results in order to ensure the implementation of Pro Bono Programmes in European Universities once this Project is finished.





Pályázat száma: 2018-1-HU01-KA203-047744 Intézmény: **Széchenyi István Egyetem** 

Projekt címe: Strategic Partnership for the Establishment of an Innovative Approach in

**Workplace Management Education** 

#### Partnerek:

Politecnico di Milano (IT)

Federal State Institution of Higher Education Moscow State University of Civil Engineering (National

Research University) (RU) Neumann János Egyetem (HU) Bauhaus-Universität Weimar (DE) Technische Universiteit Eindhoven (NL)

# Projekt összefoglaló:

The Project c. "Strategic Partnership for the Establishment of an Innovative Approach in Workplace Management Education" (SPACE) is aimed to develop an integrative approach in workplace and learning space management and a new curriculum and program through the cooperation of the established Strategic Partnership with the application of innovative teaching methods and tools. SPACE will be implemented with the involvement of six outstanding Higher Education Institutions, representing altogether five countries: Hungary, Italy, Germany, the Netherlands and Russia. The intended impact of the Project is to establish a connection between the new trends in managing the built environment as a workplace or learning place and between the disciplines related to workplace and learning space, as architecture, management of built environment and facility management, human resource and general management. Our project responds to a skills gap and mismatch in relation to the management of the fundamental change in the world of work and specifically that of workplace and learning spaces and ways. One of the main characteristic of SPACE is the integration of the latest research results into education. During the implementation of the Project, a great emphasis will be put on the dissemination of the Project outputs among corporate sector representatives and facility management and workplace management professionals.





Pályázat száma: 2018-1-HU01-KA203-047712 Intézmény: **Szegedi Tudományegyetem** 

Projekt címe: Implementing Serious Games in Entrepreneurship Education

#### Partnerek:

Universitatea de Vest Timisoara (RO) Vysoká škola báňská – Technická univerzita Ostrava (CZ) Stucom SA (ES) Univations GmbH (DE) Expertissa Timisoara (RO)

# Projekt összefoglaló:

# CONTEXT/BACKGROUND OF PROJECT:

In recent years, European policy makers have increasingly called for action to renew the prevailing education models by opening up education in the European Union member states [1].

Two competences have been identified as vital for opening up in education: digital competences and entrepreneurship competences. Both are among the eight key competences mentioned by the EC [2]. Several frameworks [3,4,5] describe the necessity to develop digital competences and write up possible methods. Entrepreneurship competences are also seen as especially important competencies [6,7] and essential goals in the process of renewing higher education [8].

The ISGEE project is unique because it links the goals of digital competences development with entrepreneurship competencies development. Although this is a novel method in its kind, these two approaches had been correlated in [4, p.2.]: "DigComp 2.0 and the first report on a European entrepreneurship competence framework (EntreComp) are being published at the same time. Both tools will enable public authorities and private actors to improve their guidance, training and mentoring services for citizens, young people and job seekers. We believe they can help address some of the key skills challenges that Europe is currently facing."

# **OBJECTIVES OF YOUR PROJECT**

The goal of the ISGEE project is to develop both the entrepreneurship and the digital competences of HEI students. The project fulfils its goal when HEI lecturers are provided support and tools to use gamification solutions and serious games that foster entrepreneurship competences. The project's central component is a new digital serious game (Entrepoly), and linked to that, implementation and adaptation handbooks, toolkits and good practice guides.

#### **PARTICIPANTS**

- University of Szeged, Hungary lead partner, experienced in entrepreneurship education
- West University of Timisoara, Romania experienced in serious game development
- VSB Economics University of Ostrava, Czech Republic experienced in novel teaching methods
- Univations, Germany experienced in entrepreneurship education
- Stucom, Spain experienced in implementing digital gamification in the field of education
- SC Expertissa, Romania IT company with experience in serious game development

# **DESCRIPTION OF ACTIVITIES AND METHODOLOGY**





The ISGEE project fulfils its goals through the implementation of four intellectual outputs (IO). These are delivered to the stakeholders in three national and one international event, and via online and offline information dissemination activities.

IO1: Creating a serious game (Entrepoly) for entrepreneurship education:

• A freeware role-play type digital serious game that can be used to develop the entrepreneurship competences of higher education students. The direct target group for the game is HEI lecturers who can rely on this new technique to expand the education methodology in their courses, consequently, the game reaches the students via their lecturers.

IO2: Adaptation handbook for the implementation of Entrepoly

• The handbook gives guidance on implementing the Entrepoly game, and, in addition to the default settings, the document offers specific modules and content (questions, exercises, background material) which make it possible to customize Entrepoly according to the lecturers' needs.

IO3: Toolkit for implementing gamification in higher education

• The toolkit is a general guideline for the educational use of gamification specifically for the use of these solutions in the development in entrepreneurship competences.

IO4: Good practice suite for the implementation of serious games and gamification techniques in entrepreneurship education

• The suit is a summary that contains clearly practical and ready-to-use solutions on available serious games that may be adapted to the development of entrepreneurship competences at HEIs.

# RESULTS, IMPACT AND BENEFITS

During the project's implementation we intent to directly involve 120+ HEI lecturers and 300+ HEI students; with our information dissemination activity, we aim to reach 1500+ HEI stakeholders. The grounds for our dissemination activity are customization and extensive adaptation. We do not offer a one-size-fits all programme, we rather propose a resource system that is modularly built, flexibly convertible, and supported by complex background material.

Our mindset is not centered around a tender but rather around a mission. Thus our primary objectives are sensitization, raising awareness and bringing together similarly devoted partners. The long-term benefit of our project is guaranteed by the fact that devoted lecturers can combine the tools that we supply in an unlimited number of variations.

- [1] COM(2013) 654
- [2] COM(2018) 24
- [3] DigiComp Framework 2013;
- [4] DigiComp 2.0 Framework 2016
- [5] DigiComp Edu Framework 2017
- [6] EntreComp Framework 2016
- [7] COM(2012) 795
- [8] COM(2017) 247