



# Neutral neighbours or proactive partners?

*Initiative Academic Warsaw*



# INTRODUCTION



# cooperation between academia and public administration

- Theory in practice
  - benefits
  - preconditions
    - legal, institutional and organizational frameworks
    - needs and motivations – cultural environment for cooperation

# barriers

- organizational culture
- mode of operation
- communication
- standards
- expectations
- motivations
- continuity
  - stable and predictable mechanisms
  - flexible and adjustable instruments

- building partnerships / long term relationships
  - going beyond formal agreements - informal contacts  
→ understanding of organizational culture
  - testing possible solution → pilots - mode of operation
  - learning by doing - common undertakings → knowing expertise of partners ← → communication, standards & expectations

# tools / incentives

- drivers increasing motivation & continuity
- institutional anchor → stable and predictable mechanisms
- advocates and ambassadors → flexible and adjustable instruments

# EXPERIENCE OF THE CITY OF WARSAW



# *Scientific Warsaw*

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- response to the challenges
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FORMAL

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INFORMAL



# Stages of cooperation



# Areas of importance

## Support

- of reciprocal transfer of expert knowledge between universities and the City.

## Encouragement

- of scientific interests in Warsaw: Warsaw as a subject or a field of research.

## Development

- of a method of collecting and presenting information on the existing and potential cooperation.

# Actors

## University

- Student groups and individuals
- Academic staff
- Administrative staff

## City

- Decision-makers
- Employees

# Formal solutions

Existing  
– in use

- Agreement Template
- Creative Commons
- Student practice
- *Warsaw Diplomas* - MA&PhD thesis competition

Planned  
– work in progress

- PhD stipends
- Subsidies

# Informal solutions

## Students

- BAs and MAs inspirations
- Data access
- ....

## Research&Teaching

- *Expert Wednesdays*
- Data access
- Case studies
- .....

# Examples

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Triple Helix: Start Up Art & Start Up Shaker

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Student practice: Local activity centres - basis for evaluation

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Student research: Warsaw Youth Council & district youth councils – diagnosis & recommendations

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Expertise: Urban furniture standards

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