



International **Alumni Workshop**

BUDAPEST, HUNGARY
3-5 OCTOBER 2018



**STUDY IN
HUNGARY**

STIPENDIUM
HUNGARICUM



MINISTRY
OF HUMAN CAPACITIES



TEMPUS PUBLIC FOUNDATION

Alumni Network Hungary



Aim: maintaining contact with former students and establish a highly engaged alumni community

Alumni members: all foreign citizens who are or have ever studied in any Hungarian higher education institutions full-time and part-time with or without scholarship

Alumni Network Hungary

- National level community
- In public diplomacy: new activity but mainstreaming steadily globally
- Linked closely to the agenda of internationalisation of Hungarian higher education institutes (as part of the HE strategy)
- Alumni are important ambassadors for Hungary and play an important role in strengthening bilateral relations and cooperation (professional, scientific, economic, cultural, political) and in the promotion of higher education

Alumni activities: pre-departure

Pre-alumni



Volunteers



**Cooperation
with HEIs**



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Alumni activities: post departure

Portal

Alumni
meetings in
Hungary

Alumni
meetings
abroad



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Alumni Network Hungary portal site



- Updates on HU science, society, culture and life
- Career advancement, professional development and business opportunities
- Searchable database of alumni members
- Networking functionalities (groups, events & contact lists)
- Alumni success stories & interviews
- Online services
- HEI pages
- Newsletter

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What's in it for the members

- Community feel and support
- Keeping personal and professional relationships
- Networking, career advancement and professional development

How alumni can contribute

Various and diverse participation forms and levels

- Portal site activities
- Recruitment of alumni members
- Promotion of Hungarian higher education and science
- Recruitment of prospective students
- Alumni meetings
- Seeking Hungarian partnership and cooperation opportunities

