



# Tips in developing a career after graduation



# What does career mean to you?

Becoming the leader or the expert of your field?

Making a lot of money?

Working at a well-reputed company?

Stepping up the career ladder?

- A **career** is an individual's journey through learning, work and other aspects of life.
- A career is often composed of the jobs held, titles earned and work accomplished over a long period of time, rather than just referring to one position.

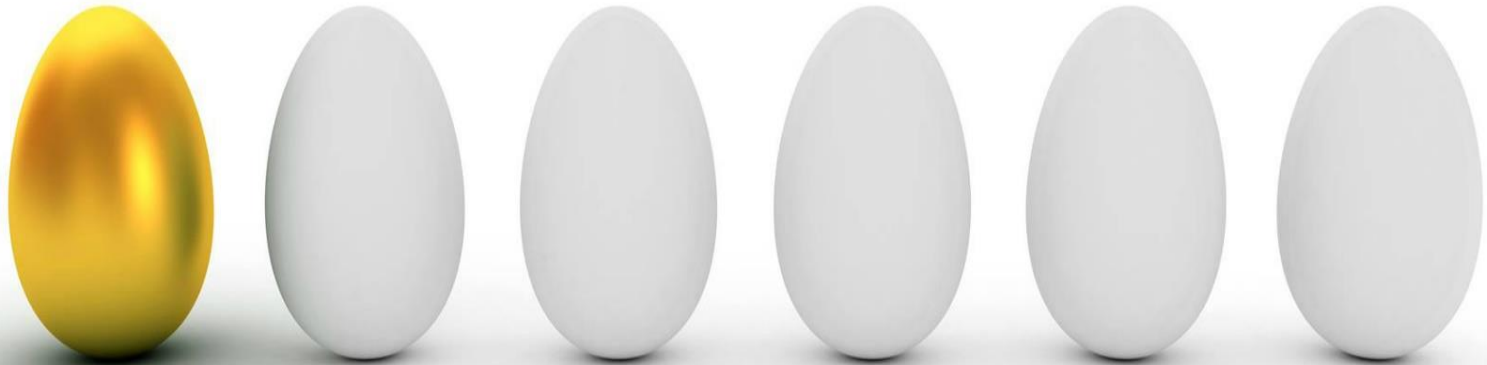
1. Do you get to showcase your talents in what you do?
2. Do you get to live your passion?
3. Does the work you do align with your values?
4. Can you make a living to support yourself and/or your family?

**SO BASED ON OUR  
EXPERIENCE IN  
RECRUITMENT –**



**HOW TO BE SUCCESSFUL ON  
THE LABOUR MARKET AFTER  
GRADUATION?**

Dare to be different!





# The most wanted fields

- IT (developers, testers, network and security engineers etc.)
- Engineering (mechanical, electrical, manufacturing etc.)
- Finance & Accounting (accountant, controller, auditor etc.)
- Sales
- Manufacturing and logistics
- Human resources (HR generalist, L&D specialist, HR Business Partner)
- Blue-collar workers (wright, welder, electrician etc.)

# Tertiary Education vs. Labour market

supply  
≠  
demand



# Companies → Fresh grads

Company needs and expects:

- Practise, Practical knowledge(63%)
- Language knowledge(32%)
- Attitude (23%)
- Competencies (21%)
- Theoretical knowledge (10%)

# Fresh grads → Companies

## Fresh grad needs and expects:

- Salary + other benefits (85%)
- Nice environment (72%)
- Professional development (67%)
- Long-term perspectives (50%)
- Flexible work (48%)
- Diverse tasks (44%)
- International career opportunities (33%)

# How can you stand out?





Knowledge

Abilities

Experience

Visibility

Network

# Knowledge (offline & online)

- Theoretical knowledge – gained at the uni
- Language (at least English beside your native language)
- Lectures
- Trainings (communication, self-knowledge etc.)
- Online education platforms (webuni)



# Abilities

- Project works (team work experience)
- Training (communication skills, negotiation technique, problem-solving)
- IT (Office, PS, moviemaker, etc.)
- Analytical/numerical skills (Excel, etc.)



# Experience

- Volunteering → mentoring experience
- Student organisations
- Internships, trainee programmes
- Case study competitions



# Visibility

## Online

- Facebook (like, comment, groups)
- LinkedIn (like, comment, share, article writing, groups, connections, following)
- YouTube (sharing and uploading content)
- Twitter (like, comment, follow)
- Slideshare (uploading presentations, follow, comment)
- Blogging (sharing your knowledge)
- News, forums (like, comment)
- Job sites
- Webpage
- CV & summary



# Visibility

## Offline

- Uni events (career days, uni days etc.)
- Active membership in any organizations
- Alumni meetups
- Volunteering
- Lectures
- Job fairs
- CV & summary

# Network

Start building it in time!



Online	Offline
Facebook LinkedIn Meetup forums	Uni, lectures, student organizations, meet-ups, companies, job fairs, courses, friends, family

„You can't connect the dots looking forward you can only connect them looking backwards. So you have to trust that the dots will somehow connect in your future. You have to trust in something: your gut, destiny, life, karma, whatever. Because believing that the dots will connect down the road will give you the confidence to follow your heart, even when it leads you off the well worn path.”

Steve Jobs

# Randstad Hungary



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We are innovative

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Talent Network events

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# some of our clients



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**Dorottya KÜRTI**

Recruitment Consultant

+36 30 981 0020

[Dorottya.kurti@randstad.hu](mailto:Dorottya.kurti@randstad.hu)



Thanks for you attention! 😊

