

Internationalisation and mobility – a topic for dual study courses?

PEER LEARNING ACTIVITY ON HIGHER LEVEL DUAL EDUCATION

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I. The German Academic Exchange Service (DAAD) is ...

...is the world's largest funding organisation for the international exchange of students and researchers

→ What about internationalisation within dual study courses?

DAAD study on internationalisation of dual study programmes



DAAD study on internationalisation of dual study programmes

Internationalisation

- Incomings
- Outgoings

Transfer

- 5 Case Studies: F, BRA, MEX, USA, QA

Which factors influence the internationalisation of dual study courses in Germany?

Which factors can be regarded as conducive for the transfer of the dual study model to different countries?

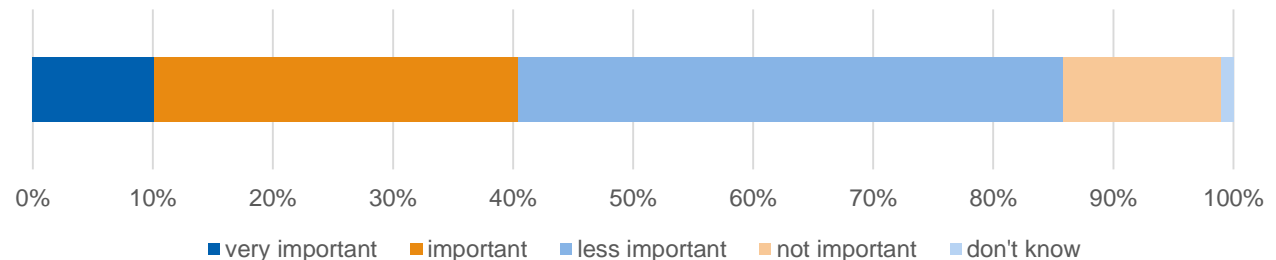
- I. Internationalisation is (also) a topic for dual study courses**
- II. Organising mobility windows in dual study programmes is challenging...**
- III. ...but possible! (Some good practices)**

I. Internationalisation is (also) a topic for dual study courses (1)

■ Companies need international staff

- Large- and medium-sized companies have clients, partners and even head offices worldwide
- Employees need to have good language and intercultural skills
- BUT: Internationalisation is not a main focus of companies so far

Assessment of the importance of internationalisation



I. Internationalisation is (also) a topic for dual study courses (2)

■ Students wish to gain an international perspective

- According to a non-representative study (HWR Berlin), 83% of students in dual study courses are interested in gaining an international experience
- BUT: the level of internationalisation is much lower

➤ Internationalisation as marketing tool

II. Organising mobility windows in dual study programmes is challenging...

Challenges regarding the internationalisation

- Not all employer are interested
- Rigorous and tight schedule
- Tailor-made programmes abroad?
- Incoming students – exchange balance
- Funding for studies abroad
- Workload for students

III. ...but possible! (1)

	Outgoing
1. Theory term	1a. Dual students from Germany complete a theory term at a praxis-oriented university abroad
2. Praxis term	2a. Dual students from Germany complete a praxis term with a company abroad
3. Direct combination of theory & praxis terms	3a. Dual students from Germany complete a direct combination of theory and praxis abroad
5. Bi- or tri-national dual study programme	A dual study programme based in Germany is created as an integrated programme in collaboration with a praxis-oriented partner university abroad; students automatically complete part of their studies on the campus abroad; the collaboration can be expanded to include more than two countries
6. Complete degree	6a. A person from Germany completes their entire degree at a university abroad offering a programme similar to the dual studies model

+ internationalisation at home

- International course content
- Courses in English
- International lecturers
- Incoming students

Source: Graf et al. 2014,
adapted

III. ...but possible! (Good practices) (2)

- **THM University of Applied Sciences with project “Studium plus”:** support of semester or practical training abroad (third semester)
- **Double-degree programme in „Business Administration – International Business“ between Duale Hochschule Baden-Württemberg (DHBW) Mosbach and Universidad Autónoma de Bucaramanga (UNAB), Colombia**

Sources

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