

Partner Search Form

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Project Idea	
<p>Nearly 30 years after the changes, the symbols of the totalitarian communist system are still all around us - the people of Eastern Europe. Our efforts to remove them, especially in Bulgaria, have been absolutely insufficient.</p> <p>We believe it is necessary to conduct a thorough academic study of techniques and mechanisms for manipulation, that are based on communist symbols. This study and its results will be presented to the public in an interesting way, by means of modern technologies. We trust this will help to clean up the public space from the evil influence of the propaganda.</p> <p>Young people who know little or nothing about the true nature of these symbols, have particular need of this knowledge. Their ignorance opens a wide field for new manipulations. Many people who lived in those times do not know exactly how totalitarian regimes have influenced them by these symbols. They have forgotten their caricature, absolutely annoying and manipulative presence and impact.</p> <p>The main idea of the "SIGNS BEHIND THE WALL", relates to the fact that because of their common goal, the symbols are:</p> <ul style="list-style-type: none"> • Largely general, despite some national specifics in the various Eastern European countries. • They can be united into several thematic groups, for an easier study. • Modern information resources provide enormous opportunities for powerful and convincing presentation of the study to the public and also guarantee long-term impact. <p>For the purpose:</p> <p>An E-book that will be accessible through an QRcode will be created. In it the main symbols of the communist propaganda over the years, grouped in different topics, will be gathered and classified:</p> <ul style="list-style-type: none"> • common symbols (the pentagram, the hammer and the sickle, the wheatear) • image of a the leader (Stalin, Todor Zhivkov) • the heroic feats of the workers and peasants (the emblem of Mosfilm) • the brave communist army • the dirty imperialism <p>A graphical analysis of the presented symbols will be made and it will show basic principles of the impact of the propaganda graphics. The nature, methods, functions and types of propaganda will be explained in the text part.</p> <p>Artistic collagesq based on these images and text will be created. They will be made through modern</p>	

digital technology and will combine different visual images (photographs, diagrams, documents). These collages will be in a format suitable for organizing "a traveling exhibition." In their presentation will be provided other ways for submission of additional information. It will provoke active attitude from the audience.

The project will be implemented by ProLibris Fondation, Plovdiv, Bulgaria, with the support (one idea) of the program "Europe for Citizens."

Author of the graphical analysis of communist symbols is Alexander Gyoshev - PhD in "Art History and Fine Arts" Art Academy Sofia, Department "Book and Graphic", lecturer in illustration and graphic design at the Academy of Music, Dance and Fine Arts (AMDFA) Plovdiv, artist of numerous albums and books.

Author of the text will be Plamen Asenov. He is a journalist, a political analyst, who has worked in a number of media (Bulgarian and foreign, including the BBC). Writer of documentaries, author of numerous books.